

Planning for year-round active mobility (online workshop)

Time: Thursday October 29th 2026 at 13:30-16:00 EET & 12:30-15:00 CET.

How can cities make walking and cycling safe, attractive, and reliable throughout all four seasons?

Year-Round Active Mobility is a mindset change to ensure cycling and walking is taken into account as a means of transport throughout all four seasons, both by users and city planners. This interactive workshop brings together practical tools, lessons learned and experiences from Baltic Sea Region cities to explore how year-round active mobility can be integrated into Sustainable Urban Mobility Plans and everyday mobility planning.

Agenda

13:30–13:45 Introduction of the BSR Urban Mobility platform and insights from a survey on Sustainable Urban Mobility and Logistic planning the BSR, Maija Rusanen, UBC Sustainable Cities Commission/City of Turku

13:45–14:05 Key note introduction: Planning for year around active mobility - lessons learned from the BATS project – Heike Bunte & Phoebe Schütz, Free and Hanseatic City of Hamburg-Borough of Altona

14:05-14:35 Get to know the available tools

- **BATS Year-Round Active Mobility Toolkit** - *Lukas Junghanns, Doctoral Researcher, Aalto University, Finland*
- **Model for experimenting with active mobility measures (SUMP for BSR)** – Ira Sibelius, Senior Advisor, UBC Sustainable Cities Commission / City of Turku,

14:35-14:40 Break

14:40-15:30 From theory to action – case examples from cities

CITY 1: Scaling a winter agents programme in a Swedish context and Sensitising contractors to YRAM maintenance, Zein Anani & Naomi Zerai Tsehaye, City of Umeå

CITY 2: Enhancing active mobility through real-time data and innovative road markings – Vytautas Petraitis, Mobility Analyst, City of Kleipeda

CITY 3: Beyond the Pilots: Turku's Journey towards Year-Round Active Mobility – Stella Aaltonen, City of Turku

15:30-16:00 Interactive workshop: The Way Forward – What Is Needed to Mainstream Year-Round Active Mobility in the Baltic Sea region? (30 min)

The workshop is organized by BSR Urban Mobility project in cooperation with BATS and SUMPs for BSR projects. All projects are funded by Interreg Baltic Sea Region programme.